

# **Press release**



# FDJ Gaming Solutions signs agreement to launch the digital lottery games vertical of Eesti Loto

**Boulogne-Billancourt, August 19**<sup>th</sup>, **2021 -** FDJ Gaming Solutions announced the signature of a contract with Eesti Loto, the Estonian lottery operator, for the provision of its Interactive Factory.

Eesti Loto will connect to FDJ Gaming Solutions Interactive Factory platform to provide the Estonian players with a steady stream of unique and exciting games and create a new digital lottery experience.

**Riina Roosipuu**, Chief Executive Officer of Eesti Loto, said: "The philosophy of the Eesti Loto is to act responsibly and innovatively. Following a competitive tender process FDJ Gaming Solutions came up with the most suitable business proposal and we are happy to start a cooperation with (such) a professional and innovative partner to launch an attractive digital game offer for our players."

**Pascal Blyau**, Chief Executive Officer of FDJ Gaming Solutions France, added: "We are delighted to have been selected by Eesti Loto in a country where digital is everywhere, and we will work hand in hand to develop their business thanks to our continuous stream of innovative gaming content. This marks a further expansion of FDJ Gaming Solutions Interactive Factory to more lotteries in Europe where our presence is growing fast."

## **About FDJ Gaming Solutions**

FDJ Gaming Solutions is a subsidiary of FDJ Group, delivering B2B Services for the betting and lottery industry. FDJ Gaming Solutions has prestigious references from around the world with nearly 300,000 lottery terminals installed, a growing number of lotteries connected to its Interactive Factory digital content distribution platform, instant lottery services in strong development and over 40 sports betting operators connected to its price feeds, using its trading services or fully managed betting platform.

For further information,  $\underline{www.fdj\text{-}gaming\text{-}solutions.com}$ 

## **About Eesti Loto**

Eesti Loto is the Estonian state-owned lottery operator that provides an entertaining and responsible offer to Estonian players including iconic games such as Vikinglotto, EuroJackpot, Bingo and Keno, in retail network and online. Eesto Loto is a member of the European Lottery Association and the World Lotteries Association.

For further information, https://www.eestiloto.ee/

## About La Française des Jeux (FDJ Group)

France's national lottery and leading gaming operator, the #2 lottery in Europe and #4 worldwide, FDJ offers secure, enjoyable and responsible gaming to the general public in the form of lottery games (draws and instant games) and sports betting (ParionsSport), available from physical outlets and online. FDJ's performance is driven by a portfolio of iconic and recent brands, the #1 local sales network in France, a growing market, recurring investment and a strategy of innovation to make its offering and distribution more attractive with an enhanced gaming experience.

FDJ Group is listed on the Euronext Paris regulated market (Compartment A – FDJ.PA) and is included in indices such as the SBF 120, Euronext Vigeo 20, STOXX Europe 600, MSCI Europe and FTSE Euro.

For further information, <a href="www.groupefdj.com">www.groupefdj.com</a>



Media Relations +33 (0)1 41 10 33 82 | servicedepresse@lfdj.com **Investor Relations** +33 (0)1 41 04 19 74 | <u>invest@lfdj.com</u>